



Lemonade Stand Activity

Build Your Own Lemonade Stand.
Make Some Money While Having Fun!



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The Lemonade Stand Business Plan

Name

Date



Directions

Answer the questions below to develop a business plan for a lemonade stand business.

1. What is the product that you plan to sell?
2. What is the name of your business?
3. What are the supplies that you need for your business? Follow the first example in red.

Lemons

4. How much will your supplies cost? Follow the first example in red.

Lemons = \$5.00

5. What is the total cost of your supplies?

6. Who is going to shop for and purchase your supplies?

7. How much will you charge for each cup of lemonade?



8. How many cups of lemonade do you hope to sell?

9. What is the profit that you hope to earn?

10. Where will your business be located?

11. When will your lemonade stand business be in operation? (What date will you start running your lemonade stand, and what days will you have it open?)

12. What are the times of day that your lemonade stand business will open and close?

13. How many people do you need to make and sell the lemonade?



14. What are the times that the workers should be available to make and sell the lemonade? You should list the name of each worker and his or her work time below.



15. How will you tell people about your lemonade stand business?



The Lemonade Stand Sales Tracker



Directions



Use this “Tally Sheet” to record the number of cups of lemonade that you sell. Follow the example in red.

Time	Number of Cups Sold
9:00 - 10:00	

