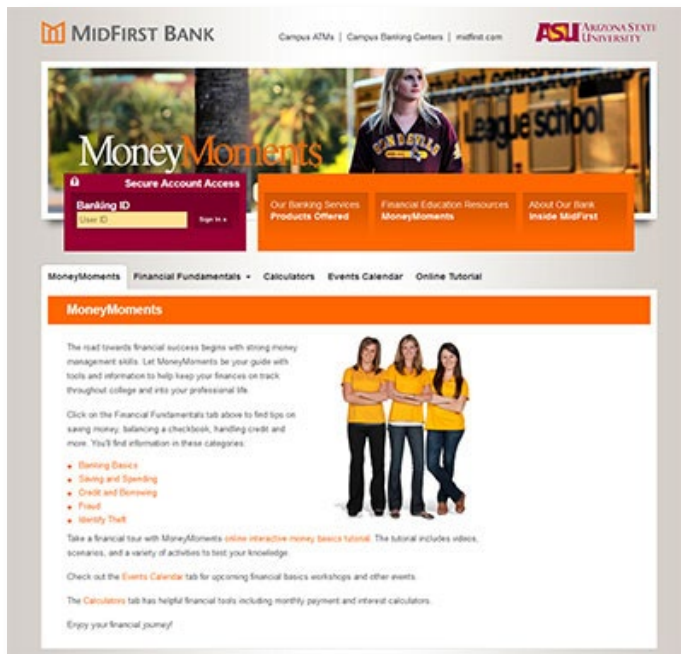


Financial Educator Development Activation: Case Study

Connect with those who will be teaching personal finance through our financial education instructor training. Recognized as the leading training for financial educators and the only one offered by an Accredited provider, we have trained more than 6,000 clients and over 90,000 have taken our micro-courses. Examples of customized opportunities:

MidFirst Bank / Arizona State University

The NFEC developed a custom peer-to-peer financial education training for MidFirst Bank to deploy across Arizona State University. ASU students were trained and certified to deliver the NFEC-created customized workshops for students across campus.



Transamerica / Aegon

Transamerica enlisted the NFEC's support to develop the Transamerica Financial Educators Academy. Custom Certified Financial Education Instructor training was provided to over 500 financial advisors who used materials and promotions created by the NFEC for their in-house and independent advisors. Launched live events, press campaigns, internal marketing, and awards presented to their executive team.

