Financial Educators Day Promotion
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Financial Educators Day (FED) is set aside on the last Friday of April every year as an opportunity to recognize financial educators who make valuable contributions to increasing people's financial wellness in their communities. This year Financial Educators Day falls on April 30. Do you know a financial educator who deserves recognition? Take time to nominate him or her for a Financial Educators Day award. The NFEC offers two different options for how to get involved in recognizing financial educators on this special day.

Benefits

This commemorative day provides opportunity for you to connect with Centers of Influence in your local community that are actively involved with teaching personal finance and recognize them for their efforts.

How to Get Involved

Option 1) Host an award event or make a personal visit and get photographed giving an FED award to a deserving financial educator.

Option 2) Send your selected financial educator the FED award and write them a personal email of gratitude for their efforts (email copy below).
Outreach Email

Dear {Name},

On the last Friday of April each year, we celebrate National Financial Educators Day. This holiday honors those financial educators who are making important contributions to raising people's financial well-being in their communities. This Financial Educators Day, I would like to take the opportunity to thank you for your special efforts to promote financial wellness among our community's citizens.

In the last year, you have made significant contributions to {note the specific contributions the person has made}. I would like to express my sincere gratitude on behalf of our community and {your organization}. Please accept this Financial Educators Day award in honor and recognition of the important work you are doing.

Sincerely,

{Your name/organization}
Steps for FED Award Nomination

Nominate your selected financial educator for an award by visiting https://www.financialeducatorscouncil.org/financial-educators-day/. If you will be delivering the award personally, be sure to include your address.