Advocacy Center
Outreach Copy (Email, Talking Points)
Outreach Opportunities

Consider reaching out to those interested in advocating for financial wellness: individuals in the financial services space, other financial educators, coaches, and nonprofits involved in any of these topics. This outreach can include:

- **Financial Service Organizations**: Banks, Credit Unions, Financial Advisors, Insurance Reps, Realtors, Mortgage Professionals
- **Financial Wellness Organizations**: Financial Coaches & Educators
- **Nonprofit Organizations**: Financial Literacy & Career Planning Organizations
Outreach Email

This is an email outline – make changes as necessary.

Hi [first name],

Since you are in the [Their Profession] space, I wanted to reach out to [your ask... conduct joint promotions, collaborate, etc.].

I am a [financial educator, coach, advocate, etc.] who is promoting financial wellness in [your area]. I’m looking to connect with other groups that feel that advocating for this cause can benefit members of our community.

To help in joint promotion efforts, we are proving our research and advocacy messaging to people and organizations looking to collaborate. Let me know if you are interested and I can send additional details.

Name
Company
Phone Number