



Lemonade Stand Activity

Financial
EduNation
Campaign

Build Your Own Lemonade Stand. Make Some Money While Having Fun!



Fun with your family and friends.

Make and save money.

You know what these things below mean while having fun:

Budgeting | Marketing | Long-Term Planning | Entrepreneurship
Income and Savings | Social Enterprise | Risk Management | Investments

The Money Activity Book



Student Guide



The Lemonade Stand Business Plan



Name:	
Date:	

DIRECTIONS:

Answer the questions below to develop a business plan for a lemonade stand business.

1. What is the product that you plan to sell?

2. What is the name of your business?

3. What are the supplies that you need for your business? Follow the first example.

Lemons

4. How much will your supplies cost? Follow the first example.

Lemons = \$2.00

[illegible]

5. What is the total cost of your supplies?

6. Who is going to collect your supplies?

7. How much will you charge for each cup of lemonade?

8. How many cups of lemonade do you hope to sell?

9. What is the profit that you hope to earn?

10. Where will your business be located?

11. When will your lemonade stand business be in operation? (What day will you start and run your lemonade stand?)

12. What are the times that your lemonade stand business open and close?

13. How many people should you have to make and sell the lemonade?

14. What are the times that the workers should be available to make and sell the lemonade? You should list the name of the worker and his or her work time below.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

15. How will you tell people about your lemonade stand business?

The Lemonade Stand Sales Tracker



DIRECTIONS:

Use this "Tally Sheet" to record the number of cups of lemonade that you will sell. Follow the example in red.

Time	Number of Cups Sold
09:00 - 10:00	III