

Top 10 Financial Literacy Products & Events of 2009 - 2010

- 1) **Money XLive.** The first **MXL** event in SoCal revolutionized the way people teach money and business to youth. Over 1,100 youth were educated & entertained by bands, DJ's and top celebrities like John Salley & Wilmer Valderrama. This event is touring the country and has planned stops in Hawaii, Vegas, SoCal and more. Visit www.MoneyXLive.com to get the latest updates.
- 2) **Youth Financial Academy.** With 30 celebrity/sport stars participants and over 70 videos, the Youth Financial Academy (www.YouthFinancialAcademy.com), is a multi-media virtual classroom where students can earn their *Financial Literacy Certificate*. The virtual classroom features: multi-media learning center, quick notes, downloadable guides, articles and interactive tools. This is not only a course but a resource that is available 24/7 for any financial questions.
- 3) **Junior Achievement.** JA is a partnership between the business community, educators and volunteers that work together to inspire young people to dream big and reach their potential. JA's hands-on, experiential programs teach the key concepts of work readiness, entrepreneurship and financial literacy to young people all over the world. A great nonprofit to support! www.JA.org
- 4) **The Financial Educators Council's Camps / Workshops & Day Events.** These events can be hosted by a *Certified Financial Educator* or you can host them yourself. Event planners receive turnkey packages (guides, presentations, etc) that are designed to help you host your own financial literacy camp. There is also a new business opportunity for those passionate about financial literacy. www.FinancialEducatorsCouncil.com/camps
- 5) **Money Mama & the Three Little Pigs.** This piggy bank and Money Mama guide teaches her piglets to set aside a portion of their income for charity, investments and savings, and to spend the balance wisely. Includes a smart piggy bank, allowance charts, books and multi-media instruction that is sure to keep your child engage and absorbing valuable financial lessons at a young age. www.FinancialEducatorsCouncil.com/kids
- 6) **Kids Wealth.** This program is designed to teach young children (ages 4-12) the value of money, how to manage money, how to build smart money habits and how to develop a mindset for success! This program will provide you with a quick and easy three-step plan that will guide your kids toward a wealthy future – one that they deserve. www.FinancialEducatorsCouncil.com/kids
- 7) **Financial Literacy Nation.** Some of the top financial literacy experts in the country join forces over financial literacy month to provide practical financial advice. Vince Shorb, Braun Mincher, Matthew Sapaula, Eric Rice, Sanyika Calloway Boyce and Carlos Frank have all combined to produce this 3 hour teleseminar and study guide that gives practical financial advice to all ages. Coming Fall 2009.
- 8) **The Money Mammals: Saving Money Is Fun.** If you're looking for a DVD that teaches kids 2 and up about the value of money in a fun entertaining way – look no further. Joe the Monkey and friends help kids learn to share, save and spend smart. Beware: this will have you singing the song to yourself all day which is good because the lessons are getting through to your kids. www.FinancialEducatorsCouncil.com/kids
- 9) **The Secrets of Money: Financial Illiteracy in America Exposed.** Keep your eyes out for this documentary will be coming to a theater near you in 2010. Braun Mincher, producer, interviewed over 140 experts, teachers and real people from across the country to raise awareness for the need of financial literacy training. See the preview video at www.FinancialLiteracyCurriculum.com
- 10) **Global Financial Virtual Classroom.** April 2010, the Financial Educators Council is hosting a one-of-a-kind international financial literacy event taking place virtually in over 10 countries. Financial Education Leaders all come together to teach youth from around the globe practical financial matters that will make a true difference in the lives of families. This production will be announced in early 2010.