

## Sarano Kelley

*Sarano Kelley* is the founder of The Game and author of the book, *The Game - Win Your Life in 90 Days*. *Kelley* grew up in a gang-infested neighborhood in New York, and became a Vassar College graduate who was earning \$400K in commission as a stockbroker on Wall Street by the time he was 23 years old.



When *Sarano* was at the height of success as a stockbroker, he had a life-changing experience: he lost some of his beloved family members in a fire. This tragedy caused him to begin a spiritual and philosophical journey to understand the meaning and purpose of his life.

*Sarano* is now a motivational speaker and life coach who has trained more than 250,000 people. He has served as a media coach for leading corporate and government spokespersons who were being interviewed on CNN, 20/20 and 60 Minutes, and for President Clinton's White House Fellows, a leadership group that included General Colin Powell.

He is founder of the Stand Up for Financial Literacy campaign which is designed to be the largest national campaign in the Country. Partnering with financial advisors, educators and concerned citizens; youth across the country will be exposed to practical financial lessons.

A *Sarano Kelley* keynote is more than just a shot in the arm for your organization. The unique combination of ideas that make up *The Game*, as well as *Kelley's* powerful messages and vibrant delivery, make these presentations an ideal way to rapidly coalesce the often disparate and varied attitudes that can develop in an organization over time. Particularly when new initiatives are being launched, or when challenging times have created a lack of alignment and focus reflected in the productivity of a workforce, a keynote from *Kelley* helps people create immediate, innovative, and actionable steps that will have your organization turning adversity into advantage.