

## **A Personal Note from Elisabeth**

I've been promoting financial literacy for kids, teens and adults since 2002...ever since I realized that no one taught ME about money. The idea of teaching kids about money came naturally. I just figured the earlier we expose kids to the world of money, the better prepared they will be to handle it wisely.

I have a passion for this work beyond what might be accepted as normal. It's just that I am committed to making a difference in the world and I see no other option than to help people live happy lives by both showing them how to have the money to take care of themselves while also teaching people of all ages that life is simply what we make it up to be.



### **About Elisabeth Donati**

Elisabeth Donati, speaker, author and entrepreneur. Elisabeth is the owner of Creative Wealth Intl., LLC and the creator of Camp Millionaire, The Money Game and Moving Out! for kids and teens and Creative Wealth for Women and Celebrating Women & Wealth, two workshops designed for the special financial needs of women.

Elisabeth Donati has a knack for inviting people to think, inspiring them to act to improve the lives of others as well as their own.

The idea to create Camp Millionaire (formerly The Money Camp) came to Elisabeth as a means to give kids the financial education she didn't receive as a child. She started The Money Camp in 2002 with the intent of simply teaching a local financial education camp to kids and teens. Yet, after just two years of successful summer programs, she started getting phone calls and emails from all across the US and almost every country in the world. She realized the problem she was attempting to solve was a global one and would need a very special type of program to get the job done.

Creative Wealth programs are more about teaching kids to be self-reliance and role models for others. Doing good in the world is a strong philosophy that is stressed throughout her programs. In addition, she teaches kids and adults a whole new paradigm in regard to earning and making money (and those two things are different). Rather than preparing to get a job so that one can accumulate money for decades and hopefully have enough to 'retire' on when one is much older, she emphasizes the concept of becoming financially free younger so that people can live the lives they dream AND do a lot of good in the world.

Michigan-born Elisabeth founded the organization in 2002 after discovering that the majority of Americans struggle with their personal finances and aren't preparing for their futures. She started running summer camps for children and quickly added adults programs after being approached by parents and other adults who asked for them.

Elisabeth graduated from Oregon State University in 1983 with a degree in Commercial/Industrial Fitness. Her passion is in inspiring others to become independent and self-reliant. Her expertise in graphic design and marketing, especially web marketing, has helped in her goal of making Camp Millionaire a household word by 2010.