

## From Vince:

My desire to provide young adults with practical financial education began when I found myself deep in debt. In my mid 20s, I barely made ends meet and life felt like a constant struggle. My broke years made a profound impact on my life – they motivated me to learn everything I could about personal growth, money and investing. These initial sparks started the inner fire to spread the message of financial literacy.

The fuel to my fire came during my years working in the real estate field. People would call in desperate situations, and often I could not provide them the help they needed. On a weekly basis, I would hear heartbreaking stories of people in the middle of tough financial circumstances. A call from a mother of three – in tears - as she pleaded with the people who came to foreclose on her home and countless other gut-wrenching stories inspired me to help people avoid these situations. I realized many people were making similar mistakes when it came to the handling of their personal finances, and most of these financial situations could have easily been prevented.

I was blessed to find my calling early in life: To give young adults a practical financial education so they can fully enjoy life, free of financial worry.

## About Vince Shorb:

Vince Shorb is President of The National Financial Educator's Council (NFEC), an organization dedicated to increasing financial literacy. The NFEC offers educator certification, curriculum, financial education events, turnkey financial literacy programs and consultation.

Shorb is the founder of **Money XLive** – one of the nation's largest full-production financial literacy events that teaches the value of entrepreneurship and financial responsibility in an MTV-award-show-style environment. He brings together celebrities, sport stars, recording artists and other entertainers to teach practical money matters in a concert venue.



In addition, Shorb serves on the board of directors for several nonprofit organizations and has partnered with nonprofit organizations including Junior Achievement, StandUp for Kids, After School All-Stars and the Matt Leinart Foundation. He has instructed and benefited more than 50 nonprofit organizations including Big Brother Big Sister, Girl Scouts, PALs, Phoenix House and the National Parenting Institute.

Shorb is the creator of a highly acclaimed, multimedia, virtual classroom on financial literacy – MoneySmarts Course - which combines YouTube-style videos, podcasts, MP3 downloads, interactive tools and course materials to provide real-world financial advice to young adults. He has also designed custom financial literacy curriculum for numerous organizations.

Further, Shorb is highly acclaimed and has been recommended by The National Parenting Institute and the Youth Leadership Academy. He has been featured on the Big Idea with Donny Deutsch, Dow Jones MarketWatch, New York Post, CNBC, Forbes.com and Smart Money. He is a recognized leading financial education authority and advocate.

Shorb brings real-world experience to the financial literacy field, having reviewed the personal financial statements of more than 10,000 clients and has been an active investor and entrepreneur since age 18. His financial knowledge combined with almost 20 years of investment experience puts him in a unique position to relate to and inspire today's youth.

Shorb is fully aware of the challenges and opportunities faced by young adults today, and he provides practical advice on how to achieve a level of financial security that will keep them on the right path. His guidance and everyday financial know-how encourages them to harness the power of youth and achieve financial independence.