

I grew up pretty responsible with money; saving for things I wanted and not spending what I didn't have. I always seemed to be in great health and always fit through being a competitive surfer. However, I experienced some health issues that set me back both financially and professionally. It was difficult to build up a solid credit history and it wasn't until I started my own business that I realized much of an impact credit has on your life.

I started College Solution Providers, a company where I show families how to pay for their children's college education on a tax favored basis and how to qualify for the maximum amount in financial aid. After speaking with hundreds of people on college and financial planning, I saw a huge need for people to get the basics of savings, budgeting and credit down for them and their families.



**Presenting Financial Literacy Advocate of the Year Award.**

Now I teach young adults the importance of college planning, building a network and life skills development. The two things you deal with almost every day in life are people and money. You need to be able to work with both if you want to be successful in today's society.

**Chad Penry** is a leader in strategic relationships, lead generation and high-level partnerships. Penry is the co founder of **Money XLive** – one of the nation's largest full production financial literacy events that teach youth the value of entrepreneurship and financial responsibility in an MTV award show style environment. He has brought together celebrities, action sport stars, recording artists and other entertainers to teach practical money matters to young adults in a full production concert venue.

He serves on the Board of Directors for the Brockman Educational Institute, Project Access Event Committee and has partnered with nonprofit organizations including: UNICEF, After School All-Stars and the Matt Leinart Foundation.

College Solution Providers, founded by Mr. Penry is a lead source generator for college bound youth looking for qualified college planning experts to guide them through the difficult financial aid process.

Mr. Penry is credited with producing some of the biggest celebrity filled events in Orange County including fashion shows, award shows and a host of upscale parties and events.

Chad credits his success to his networking ability and creating personal relationships with top athletes, industry professionals, nonprofit organizations and well-know celebrities.

His unique ability to recognize partnerships and bridging the gap between people, brands, businesses and services that benefit all parties involved is what makes him an exceptional business consultant and marketer.

Most recently Chad used his relationships to add value to a film by significantly lowering production costs and procuring talent and wardrobe for the feature film "The Outside" coming to theaters in 2010.

Chad has been featured in the New York Times, a guest on XM Radio and other various radio shows throughout the country and has been a featured consultant in the NY Times Column "The Motherlode".