



Real Money Experience

Interactive, Hands-on, Financial Prep for the Real World

The Real Money Experience (RMX) delivers practical financial literacy lessons that engage students through live interaction with volunteers in our 14 skills booths. This gives junior high through college students the hands-on experience of making financial decisions that they will face after graduation, in a safe environment.

This experiential learning event, designed around national financial literacy curriculum standards, provides youth with real world education and the motivation to take positive action. It opens up the lines of communication with their peers about money and creates a memorable experience that will enrich their lives.



Students visit 14 different stations and make life decisions that will impact them when they move away from home. Upon entering the RMX event, they choose a career and make education choices that affect their income. They decide on clothing and transportation options that fit their career while also fitting it into their budget. Participants quickly become aware of the ongoing expense of each decision as they learn about insurance, dry cleaning and utility costs.

Highly trained and interactive volunteers help participants set up a savings plan that matches their future lifestyle goals, create a budget, make credit and investment decisions. One volunteer per every six participants ensures students will have one-on-one time to get practical financial tips while they have fun playing the ‘game of life.’ And of course, we create a fun atmosphere complete with positive hit music and a red carpet photo booth.



Students Learning Experience Includes:

Financial Responsibility and Decision-Making

Upon completion they are able to apply reliable information and systematic decision-making to personal financial challenges.

Income and Careers

The hands-on experience helps students discover their passions and develop a career plan that meets their income desires.

Planning and Money Management

Graduates of this event are competent in organizing and planning their personal finances. They learn the skills necessary to create an effective savings and budget plan.

Credit and Debt

Students discover how to build and maintain creditworthiness. This gives them the ability to borrow at favorable terms and avoid the problems associated with debt.

Risk Management and Insurance

Participants learn how to employ effective risk management strategies.

Saving and Investing

When students complete the course, they understand the basics behind implementing an investment strategy that is compatible with their lifestyle goals.

Hands-On Booths Include:

- ❖ Credit
- ❖ Career
- ❖ Banking
- ❖ Housing
- ❖ Insurance
- ❖ Transportation
- ❖ Education & Skills
- ❖ Community Service
- ❖ Savings & Investment
- ❖ Day-to-Day & Luxury
- ❖ Health & Nutrition
- ❖ Trusted Advisor

"RMX is an experiential experience that truly impacts students' financial decision-making ability."

RMX is the Perfect Solution for:

Nonprofits and Schools: Bring the Real Money Experience to the youth you serve. We have a variety of funding options and qualified schools can receive this event for no charge.

Financial Literacy Advocates: For those passionate about providing students practical financial lessons, there are many ways you can partner with us.

Sponsors: Empower today's youth with skills that will benefit them throughout their life.



Bonuses (Optional & Complimentary)

A collaborative approach to financial literacy has a lasting impact on students. That's why we provide additional complimentary resources for students, parents and educators.

Students - Money XLive 2010 Challenge: This game challenges students to spend 20 minutes a day for 10 days taking one small financial action step. Upon completion participants will have built a solid financial foundation and designed their personal financial plan.

Parents - Money Smart Parent Video Course: Parents have access to video training that helps them open up the lines of communication with their children about money.

Educators - Curriculum: Continue to deliver money skills year-round with this activity-based curriculum. Designed to be flexible, this curriculum meets national financial education standards and can be easily incorporated to existing course work. Teacher training is also available to increase educators' confidence when delivering financial literacy information.



“Mr. Shorb (*NYFEC founder*) has chosen to serve our parents and their teens in an area of their lives that is all too often misunderstood and left vulnerable. His ability to help people manage their financial resources will provide yet another great tool in our toolbox for raising terrific kids.”

*Barbara D. Tooker,
Executive Director,
National Parenting
Institute*

“...a valuable tool to their survival skills in the real world. From managing their personal finances to exploring employment options and even starting their own company - I highly recommend this course to anyone, especially young adolescents.”

*Keith Laszlo -
Orange County
Department of
Education*

About Us

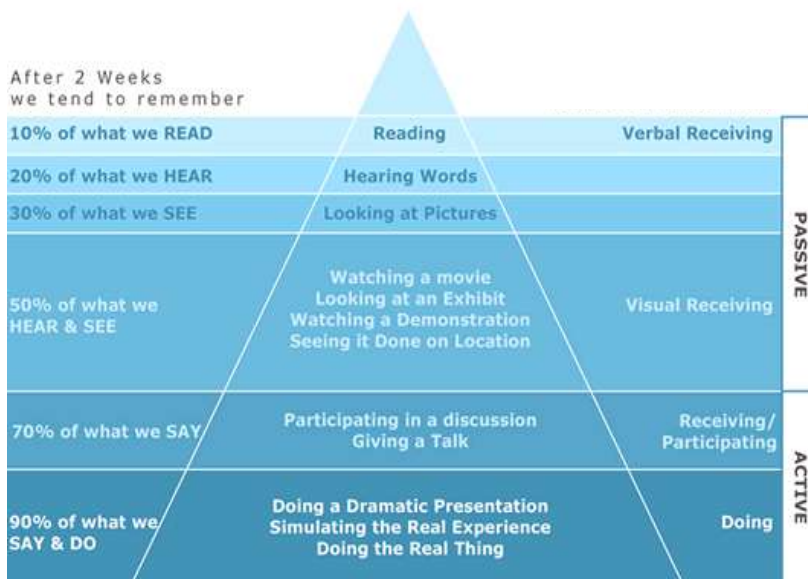
The National Financial Educators Council is creating a world where graduates are making informed and responsible financial decisions that improve their lives, the lives of those they love and the lives of those they impact around the globe.

By now you know there is an urgent need for today's youth to receive practical financial training that motivates, educates, engages and moves students to take positive action. Our programs are designed to give students a sneak peek into the real world of personal finance and provide them a safe learning environment.

We thank you for your interest in providing today's youth with practical financial education. You will make a true difference in the lives of those you touch. Please let us know how we can be of service; we commend you on your dedication to ensuring the financial security of your students.



"I wanted to take some time to let you know how much I appreciate the Money X event. I truly admire your efforts and concerns for today's kids who may not be fortunate enough to have someone giving them direction in their lives. I know I definitely could have used some of the information presented back when I was a teen. I blindly went out into the REAL World and got a job and spend my money like crazy. I had a careless outlook with my money. That's why I value your event; it brings so much information to these young kids, and opens up their eyes and teaches them that if you take care of your money and be wise about it, you can have control of your life." *Laura A.*



SOURCE: EDGAR DALE



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www.FinancialEducatorsCouncil.org